



Community Manager

DESCRIPTION:

Earth 2 is looking for a talented and enthusiastic Community Manager to join our team for an immediate start.

This position is ideal for someone who is passionate about community engagement and has a background in communications and/or customer service. To be successful in this role, you will be a highly motivated and self-driven individual who takes initiative in pitching ideas and has strong belief in customer service. You will be well-spoken and adaptable to various social situations.

We are an international company and you will often be working with team members from around the world. For the right candidate, we offer great flexibility and opportunities in the workplace.

AS A COMMUNITY MANAGER, YOU WILL:

- Monitor our social media accounts/platforms, along with a team of community moderators
- Organise short and long-term plans to build community engagement across our various social media platforms
- Ensure the effective distribution of announcements and other community related information
- Document community feedback and provide advice to relevant internal teams to improve community engagement and management
- Assist in the development of strategies to deliver messages effectively to our community
- Manage social media campaigns which align with our short and long-term company goals
- Actively participate as a member of an international, multi-disciplinary team
- Build, maintain and improve relationships with the community and internal Earth 2 team to enable effective implementations of engagement.

RESPONSIBILITIES:

- Experience in a similar, professional role is preferred
- High level of written and verbal communication skills (adaptable to different audiences and contexts)
- Experience engaging with the general public/community members and exercising diplomacy
- Great time management skills

**BONUS SKILLS:**

- SEO knowledge
- Media content creation skills, preferably using Adobe (Premier Pro, Photoshop, Illustrator etc.)
- Background knowledge of our project and community interests
- A tertiary degree or equivalent in a related field (e.g. Communications, Media, etc.) is highly desirable for this position

HOW TO APPLY

We are proud to be an equal opportunity employer. If you are interested in this position, please send your resume/CV to jobs@earth2.io. Please include "Community Manager-Your Name" in the subject header.

ABOUT EARTH 2:

Earth 2® is a futuristic concept for a second earth; a metaverse, between virtual and physical reality in which real-world geolocations correspond to user generated digital virtual environments. These environments can be owned, bought, sold, and in the near future deeply customized.

A virtual 1:1 scale version of Earth is inevitable and Earth 2® is the beginning of this exciting future. Phase 1 is now live and represents the central global body that aims to determine ownership of digital assets and property inside this futuristic virtual metaverse of Earth. And you already can see the first humble beginnings of what will unfold into an economic simulation destined to provide Earth 2® with all the materials it needs to build our dream.

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